# WEM25 Hidden Gift Giveaway – Terms & Conditions

#### 1. Overview

The World Extreme Medicine Conference 2025 ("WEM25") Hidden Gift Giveaway ("Promotion") is organised by World Extreme Medicine Ltd, 6–7 Weycroft House, Weycroft Avenue, Axminster, Devon, EX13 5HU ("the Promoter").

This Promotion is a free thank-you gesture for WEM25 attendees and is not connected to the purchase of conference tickets nor any paid entry scheme.

By participating, attendees agree to these Terms & Conditions.

## 2. Eligibility

- Open to registered attendees of WEM25, taking place 15th 17th November 2025 at Dynamic Earth, Edinburgh, Scotland.
- Entrants must be 18+.
- Employees, contractors, faculty, and agents directly involved in organising WEM25 may participate but may be asked to decline prizes to ensure fairness.
- No additional payment is required to enter or claim a prize/gift. Attendance at WEM25 is for the event only and does not constitute payment for entry into the Promotion.
- The Promotion operates solely within Great Britain (England, Scotland, Wales).

#### 3. How to Enter

- Before the opening session on 15th November 2025, a limited number of WEM Gift Cards will be placed under random seats in the main conference hall.
- Attendees who find a WEM Gift Card are deemed winners and can claim the prize described on the card.
- Tangible items: present the card at the WEM Merch Desk on the same day or no later than Monday 17th November 2025. These prizes cannot be redeemed after the conference ends.

- Digital items: redeem via worldextrememedicine.com following the instructions on the card.
  - Membership: navigate to the Members page, add an annual membership, and apply the code at checkout to reduce the price to £0. Memberships renew automatically; cancel before the end of 12 months to avoid renewal charges.
  - Golden Ticket: add a 3-day conference ticket and apply the code at checkout to reduce the price to £0. Travel and accommodation are excluded.
- Each gift card is unique, redeemable once, and must be surrendered on claim.
- No forms, entries, or skill-based actions are required. Finding a card is sufficient.
- One prize per person.

#### 4. Prizes

Prizes include (but are not limited to):

- WEM T-shirts
- WEM challenge coins
- WEM badges
- WEM dry bags
- One-year WEM Membership
- One Golden Ticket for a complimentary 3-day WEM26 conference pass (travel and accommodation excluded)

A total of approximately 51 prizes will be distributed across the event.

#### **Prize Conditions**

- Prizes are non-transferable, non-refundable, and no cash alternative is available.
- Membership prizes renew automatically after 12 months; cancel before renewal to avoid charges.
- The Promoter may substitute a prize of equal or greater value if required.

## 5. Claiming Prizes

- Merchandise prizes: present the winning card at the WEM Merch Desk by 17th November 2025.
- Digital prizes: follow the redemption steps on the card using the provided code at worldextrememedicine.com within the validity period stated on the card.
- Lost, damaged, altered, copied, or duplicated cards will not be honoured.
- The Promoter may verify card authenticity and requires the card to be surrendered when a prize is issued.

#### 6. General Conditions

- This Promotion is free to enter and operates as a free prize draw under the Gambling Act 2005; it is not a lottery or competition.
- Administered in accordance with the CAP Code (Edition 12) Section 8 Promotional Marketing.
- No personal data is collected unless required for digital fulfilment (e.g., membership registration). Any personal data will be processed in line with the Promoter's Privacy Policy.
- The Promoter is not responsible for lost, stolen, damaged, or unclaimed cards.
- The Promoter may amend or cancel the Promotion due to events beyond its control.
- The Promoter's decisions are final and no correspondence will be entered into.

## 7. Liability

- The Promoter accepts no liability for any loss, damage, or injury arising from participation or prize acceptance, except where caused by negligence.
- Nothing excludes liability for death or personal injury caused by negligence, or for fraud.

## 8. Governing Law

These Terms & Conditions are governed by the laws of England and Wales and are subject to the exclusive jurisdiction of the English courts.

# Contact

For queries about the WEM25 Hidden Gift Giveaway, contact: Katie Harwood, Head of Marketing katie@extrememedicine.com +44 (0)1297 300503 | +44 (0)7399 662286